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FOR IMMEDIATE RELEASE

**FlexHead Fire Sprinkler Connections Bolster LEED
Qualification Efforts**

***Environmentally Responsible Design, Manufacture and
Operation Comply with 6 LEED and USGBC Objectives***

HOLLISTON, MA, October, 2007— A new brochure, available from FlexHead Industries, Inc., shows that the choice of commercial sprinkler connection can impact a building's qualification for LEED Certification. Copies of the brochure, which covers six LEED-related areas, are available from the company through its website, www.FlexHead.com.

The Leadership in Energy and Environmental Design (LEED) Green Building Rating System is the nationally accepted benchmark for design, construction, and operation of high-performance green buildings. FlexHead's flexible connections can help you achieve LEED points for a project in six LEED areas: sustainable sites; water efficiency; energy & atmosphere; materials & resources; and indoor environmental quality. Various aspects of the design, manufacture, and operation of FlexHead connectors all play a part in the certification process.

"We're delighted that our products offer the added benefit of supporting our customers' LEED efforts," notes Norman J. MacDonald III, CEO of FlexHead Industries, Inc. "The company's consistent commitment to sustainability and environmental responsibility through choice of materials, design, and product performance has always paid cost benefits to our customers. Now we can further help them by contributing to meeting the objectives of LEED and the US Green Building Council (USGBC)."

Millions of gallons of water are drained from sprinkler piping on an annual basis. Flexhead products can help minimize hydrostatic testing during initial installation and eliminate the need to drain the system during tenant fit-ups and/or sprinkler head relocations.

FlexHead Green solutions also covered in the brochure include the use of all stainless steel, including recycled content, that eliminates additional finishing to prevent corrosion; the industry's best friction loss of water flow that reduces overall water-flow requirements and minimizes power requirements for system operation; complete-assembly installation that eliminates the need to cut and thread pipe with its attendant cutting oils and toxic fumes during tenant fit-up; and the reduction of materials necessary to meet the code requirements of, and improved failure protection in, seismically active areas. In fact, FlexHead products are the only flexible sprinkler connections qualified for use in Seismic Design Categories C, D, E, and F, and protect against failure during an event because they allow for independent movement between sub-mains and ceilings.

For further information, including the complete brochure can be seen at www.FlexHead.com, or by contacting the company at (800) 829-6975.

About FlexHead Industries.

FlexHead Industries, Holliston, MA, invented and is the premier manufacturer of flexible fire sprinkler connections that use patented flexible stainless-steel hose rather than traditional hard-pipe armovers to connect sprinkler heads to the branch line. The company initially made its name protecting billion-dollar semiconductor manufacturing facilities, some of the most demanding and expensive environments on the planet. It has since developed industry-leading flexible fire protection for commercial properties ranging from hotels to office buildings, new construction and retrofits. Easy to install, easy to maintain, and easy to reconfigure, FlexHead sprinkler systems are the new tried-and-true fire protection for manufacturing, industrial, and commercial properties. Further information can be obtained by contacting FlexHead at (800) 829-6975, or on the web at www.FlexHead.com.